



Dates: July 2 – 6, 2008

Location: Cleveland, OH (Lost Nation Sports Park and John Carroll University)

number of teams

97 teams representing **4** continents. 27 international (Canada, Mexico, Brazil, India and China) 44 local from northern Ohio and 25 domestic teams from California, Illinois, Indiana, Pennsylvania, Ohio, Kansas and Florida. **as of June 6, 2008.*



philanthropy

As part of its partnership with Wal-Mart, the Continental Cup international youth soccer tournament will provide a "Wal-Mart Kids" series of educational and cultural community outreach programs. Organizations involved in the series include America SCORES Cleveland and the Cleveland Council on World Affairs. These events include a "global throw-in" poetry reading at the opening ceremonies, a soccer clinic and luncheon, a Wal-Mart Kid's Zone at the tournament and a field trip to a Wal-Mart.

international recruiting

The Continental Cup is currently working with 20 agents in 44 different countries around the world
Nigeria, China, Australia, Iceland, Finland, Germany, Romania, Holland, Kenya, Venezuela, Barbados, Sweden, Denmark, Norway, Morocco, West Africa, Trinidad and Tobago, Brazil, Chile, Argentina, Peru, Jamaica, Antigua & Barbuda, Uruguay, Senegal, Niger, Cameroon, Burundi, Mozambique, Mauritius, Malawi, Lebanon, Republic of Georgia, Bahrain, India, Afghanistan, Philippines, East Timor, Indonesia, Hungary, Italy, Russia, Ireland and Columbia

recruiting partners

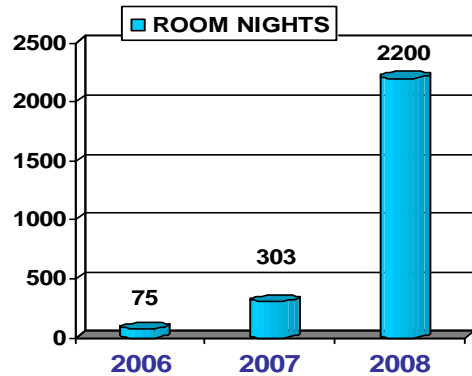
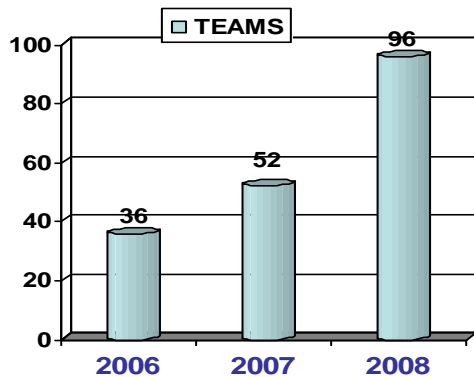
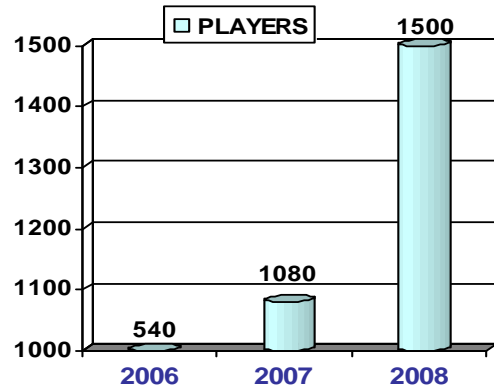
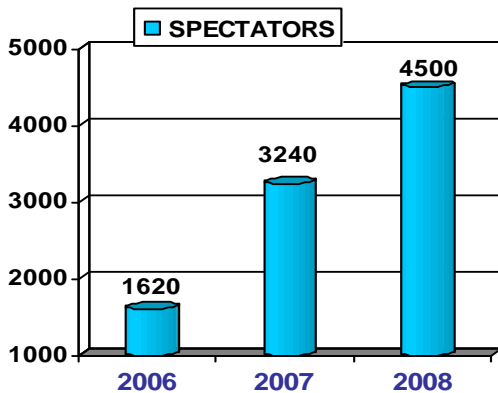
AC Milan Academy
Timken
Hard Rock Cafe International
Brad Friedel's Premier Soccer Academy
Disney International Youth Soccer Tournament
United States Embassies



The Continental Cup experienced a 100% growth rate from 2006 to 2007.

In 2008, we are expecting a 100% growth rate and are anticipating 100+ teams to participate in the tournament.

Economic Impact: \$3,000,000 (estimate)



worldwide soccer by the numbers

There are now 265 million soccer players worldwide (22 million are youth).

ASIA - 85 million (2.3 million are youth)

EUROPE - 62 million (9.4 million are youth)

AFRICA - 46 million (2.2 million are youth)

NORTH, CENTRAL AMERICA AND CARIBBEAN - 43 million (5.2 million are youth)

SOUTH AMERICA - 27 million (2.3 million are youth)

OCEANIA - .5 million (.2 million are youth)